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## **Cinese International Group Holdings Limited**

**富盈環球集團控股有限公司**

*(incorporated in Ontario, Canada and continued in the Cayman Islands with limited liability)*

**(Stock Code: 1620)**

### **VOLUNTARY ANNOUNCEMENT MEMORANDUM OF UNDERSTANDING IN RELATION TO POSSIBLE BUSINESS COOPERATION**

This announcement is made by Cinese International Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep the shareholders of the Company (“**Shareholders**”) and potential investors informed of the latest business development of the Group.

#### **MEMORANDUM OF UNDERSTANDING**

The board (the “**Board**”) of directors of the Company (the “**Directors**”) announces that on 27 June 2025, the Group has (through its wholly-owned subsidiary, Cinese Zhuoling Culture (Dongguan) Co., Ltd.\* (富盈卓領文化(東莞市)有限公司)) entered into a non-legally binding memorandum of understanding (the “**MOU**”) with China International Travel Service (Guangdong) Co., Ltd.\* (中國國旅(廣東)國際旅行社股份有限公司) (the “**Prospective Partner**”), in relation to their business cooperation in health and wellness tourism, with a view to achieve business expansion (the “**Potential Cooperation**”). Such potential business cooperation may include the operations of elderly wellness tours, leisure and wellness retreats, healthcare travel tours and medical travel tours in the People’s Republic of China (“**PRC**”).

In accordance with the MOU, the Potential Cooperation is subject to further negotiations concerning the entering into of a formal agreement between the parties. If the parties fail to enter into a formal agreement on or before 31 August 2025, the MOU will expire and terminate, and all rights and obligations of the parties (save for antecedent breaches and those under general provisions such as governing law and confidentiality) shall cease upon termination. As at the date of this announcement, the terms and conditions of such formal agreement are yet to be finalised or agreed, and no legally binding agreement has been entered into. The Potential Cooperation may or may not proceed.

## **BACKGROUND OF THE PROSPECTIVE PARTNER**

The Prospective Partner is a company established in the PRC with limited liability, with state-owned background. It is principally engaged in tourism business in the PRC with particular focus on Guangdong province.

To the best of knowledge, information, and belief of the Board having made all reasonable enquiries, as at the date of this announcement, the Prospective Partner and its ultimate beneficial owners are independent of the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)).

## **REASONS FOR AND BENEFITS OF ENTERING INTO THE MOU**

The Group is a long-established air ticket consolidator, travel business process management provider and travel products and services provider. Following the Group’s venture into the greater bay area of the PRC through the provision of company-operated cultural tours, the Group has been endeavouring to explore new business opportunities for its travel products and services businesses in the PRC to expand its customer base and revenue stream. The Company expects that the materialisation of the Potential Cooperation will allow the Group to ride the trend of health and wellness tourism and further consolidate its business presence in the pan-travel and tourism industry in the PRC. Accordingly, the Board is of the view that the entering into of the MOU is in the interests of the Company and its shareholders as a whole.

**The Board wishes to emphasise that the implementation of the transaction(s) contemplated under the MOU (if any) is subject to formal agreement(s) to be entered into between the parties of the MOU. The Potential Cooperation may not necessarily materialise or be implemented as contemplated under the MOU or at all. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company. The Company will make further announcement(s) in respect of the Potential Cooperation as and when appropriate in accordance with the Listing Rules.**

By Order of the Board  
**Cinese International Group Holdings Limited**  
**富盈環球集團控股有限公司**  
**Dr. Kou Chung Yin Mariana**  
*Chairperson and executive Director*

Hong Kong, 27 June 2025

*As at the date of this announcement, the executive Directors are Mr. Liu Xue Bin and Dr. Kou Chung Yin Mariana, the non-executive Director is Mr. Liu Jiefeng, and the independent non-executive Directors are Mr. Tan Wentao, Ms. Suen Yin Wah Chloe and Ms. Kwan Ka Yee.*